

VACANCY: MARKETING MANAGER

Homelink Group which has interests in financial services and property development invites suitably qualified and experienced individuals to fill the position of Marketing Manager that has arisen within the Group.

Roles and Responsibilities

The incumbent will be responsible for:

- Developing and implementing a marketing strategy.
- Developing and controlling a comprehensive marketing budget for the Group.
- Managing all Stakeholders.
- Conducting research using current and effective methodologies.
- Market Gap-Analysis and formulating response tools.
- Formulating business development plans.
- Identifying, developing and nurturing local and foreign high potential markets.
- Maintaining social media presence across all digital platforms, underpinned by a vibrant and modern website.

Design and implement a marketing thrust that fosters financial inclusion.

Education and Qualifications

- Have proven track record and experience.
- Possess a Degree in Marketing Management from a reputable and accredited institution.
- Professional Qualification is a must.
- A Masters degree is an added advantage.

Experience and Attributes

- A minimum of 5 years experience in a financial services firm.
- Must have proven superior leadership, negotiating, interpersonal communication, reporting and presentation skills.
- Outstanding achiever, results focused with 'CAN DO' attitude.

Email CVs to fsvacancies@homelink.co.zw
Closing date for application is 28/02/2018



Your Link to
Financial Freedom